



# The 2017 C&C Group Alphapointe Pro-Am

*Presented by Bank Midwest*

July 17, 2017 | The Country Club at Loch Lloyd



Mike Cillessen,  
Title Sponsor C&C Group



C&C Group



alphapointe™

*Vision. For Life.*



Bank Midwest  
A Division of NRB Bank, Member FDIC  
Where common sense lives.



Register online at [www.alphapointe.org](http://www.alphapointe.org)

Treat clients and business prospects to the unmatched entertainment experience of the C&C Group Alphapointe Pro Am Presented by Bank Midwest.

Your guests team up with a Midwest Section PGA professional in an 18-hole shootout for prizes on the exclusive Tom Watson designed course at The Country Club at Loch Lloyd. The unparalleled golf setting provides a unique occasion to build close relationships with those whose affiliation is vital to your success.

**The C&C Group Alphapointe Pro Am Presented by Bank Midwest:**

\$2,500 per team  
 Monday, July 17, 2017  
 Play with a Midwest Section PGA golf professional!

- Registration Opens – 9:00 am
- Golf Clinic Begins – 10:00 am
- Shotgun Start – 11:00 am

Golf Clinic conducted by Midwest Section PGA professionals.

**Amos Otis,**  
former Kansas City Royal

**Bob Kendrick,**  
Negro Leagues  
Baseball Museum



For sponsorship opportunities, please call Sharon Brown at (816) 237-2026.

Photo credits: Kevin Blayney Photography  
 Printing provided by Summit Litho Incorporated

**Par 3 Sponsor — \$10,000 Own Par 3s For The Day!**

- 8 Players (2 Teams) paired with Midwest Section PGA Pro
- Your logo exclusively on signage at all par 3 holes
- Sponsor participation in tournament ceremonies (closest to the pin/hole-in-one awards)
- Premium player gifts for your guests
- Sponsor of hole-in-one trip to Pebble Beach

**Awards Dinner Sponsor — \$7,500**

- 8 players (2 teams) paired with Midwest Section PGA Pro
- Your logo on tournament on-course signage
- Sponsor recognition and signage at dinner
- Premium player gifts for your guests

**Halfway House or Club House Sponsor — \$5,000**

- 4 players (1 team) paired with Midwest Section PGA Pro
- Covered area on course to brand with company signage and small display
- Opportunity for associates to mingle with participants in a relaxed environment
- Opportunity to distribute branded give-aways (provided by sponsor)
- Premium player gifts for your guests
- Sponsor recognition and signage at awards dinner

**Player Gift Sponsor — \$5,000**

- 4 players (1 Team) paired with Midwest Section PGA Pro
- Your logo on tournament player gift
- Sponsor recognition and signage at dinner
- Premium player gifts for your guests

**Beverage Cart/Lunch Sponsor — \$1,500**  
(4 sponsorships available @ \$1,500)

- 1 player spot in pro-am paired with a Midwest Section PGA Pro
- Your logo on cart/on-course signage
- Sponsor recognition and signage at dinner
- Premium player gifts

**Pro-Am Team — \$2,500**

- 4 players paired with a Midwest Section PGA Pro
- Premium player gifts for your guests
- Lunch, dinner, and awards

**Individual Players (Limited) — \$1,000**

- Player paired with Midwest Section PGA Pro
- Premium player gifts
- Lunch, dinner, and awards



Professionally managed by



**Chris Powers and Marc McCoullough,**  
both with Essendant and longtime supporters of Alphapointe.



**Join us** for a spectacular day of golf at the C&C Group Alphapointe Pro Am Presented by Bank Midwest. The event is an official Midwest Section PGA Pro-Am at the Tom Watson Signature Design at The Country Club at Loch Lloyd.

Register online at [www.alphapointe.org](http://www.alphapointe.org)

(816) 237-2026 | [sbrown@alphapointe.org](mailto:sbrown@alphapointe.org) | 7501 Prospect, Kansas City, MO 64132



**alphapointe™**  
Vision. For Life.

### About Alphapointe

Alphapointe's mission is to empower people with vision loss to achieve their goals and aspirations through employment, education and rehabilitation. Alphapointe is the largest employer of people who are blind in the states of Missouri and New York, and the only provider of comprehensive vision rehabilitation. Last year, Alphapointe provided direct services to nearly 1,000 people with vision loss through rehabilitation and education, and reached more than 5,000 through innovative community outreach programs.

Proceeds from the C&C Group Alphapointe Pro Am Presented by Bank Midwest Golf Tournament will benefit our youth programming for children and teens, that includes Low Vision Clinic, summer work experience, college prep programs, and two summer camps designed specifically for kids who are blind or visually impaired. Through your participation in the Pro-Am Golf Tournament, you will be opening the world of both adventure and technology to a child who is blind.



### About C&C Group

C&C Group specializes in: Integrated Building Technologies, including Energy management and Temperature Controls, NEBB Test & Balance, NEBB Commissioning, System Support Programs, Security Card Access, CCTV, FIRE Alarm, VoIP, Intercom, Mass Notification, Emergency Generators and Back-Up Power Systems, Networks and Managed Services, Wireless Applications, Access Flooring and Under Floor Air Distribution. C&C is present throughout the

Midwest with offices in Kansas City, Jefferson City, St. Louis, Wichita and Springfield. Our focus on these frontiers center on what these advanced solutions bring to you, our customers. We evaluate potential and assess benefits, then engineer applications and assist you in targeting solutions to fit your particular needs. Our goal is to free your time so that you can focus on your core business. Our target is your success.

